

# **“A non-flammable sanitizer which can be used as an ALL- PURPOSE CLEANSER.”**

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## **IDEA: -**

Sanitizers are mostly alcoholic and toxic to health. People constantly smear the sanitizer on their hands, and subsequently panic while eating their food! Alcohols are only used so that they exterminate the germs, but it has an acidic nature. Just like how hydrochloric acid produced in our stomach eradicates the undesirable bacteria in the food we eat, alcohols eradicate the germs. But is it good for our skin? Definitely not!

Studies have shown that, irrational use of hand sanitizer can lead to moisture loss on our skin. This can further result in dry and cracked skin. Studies have also shown dry skin is more prone to germ attack. Overusing hand sanitizer may cause red or discolored itchy patches on our skin.

## **Purpose: -**

The purpose of this sanitizer is to ensure that it is alcohol-free and does not create any side effects for the consumers. It is made of essential Ayurvedic substances. What are those ingredients? They are: -

- ❖ Aloe-vera Gel
- ❖ Cold- pressed Essential Coconut Oil
- ❖ Originally made Essential Tea-Tree Oil

These are very powerful herbs and can-do wonders to your skin. They come under the list of most effective Ayurvedic herbs. And again, no toxics added!

## Function: -

This sanitizer cream can be used as a multi-purpose body cleanser. Not only can it be used as a sanitizer, it can also be used as an antiseptic cream and for moisturizing the skin, It can treat skin infections and has got many more uses. The ingredients used for making this are very powerful.

### **Why is Aloe Vera used for Sanitizer?**

It was found that Aloe vera has a very potent antimicrobial [antimicrobial against microbes or germs] action. Following 3 minutes disinfection by immersion and spray method, the percentage reduction in microbial load is more than 99%, and there is a 100% reduction after 7 minutes.

Aloe Vera contains natural moisturizers that help retain moisture on dry and rough skin. After sanitizing, the alcohol will evaporate off your hand, but the Aloe Vera in the hand sanitizer will remain and form a protective layer on your skin, leaving it soft for you.

### **What are the properties of Tea Tree Oil?**

Tea tree oil is an essential oil that has many benefits for the skin. It's an alternative to conventional treatments. Tea tree oil can be used to treat conditions and symptoms that affect skin, nails, and hair. It can also be used as a deodorant, insect repellent, or mouthwash. When used topically, tea tree oil can treat certain skin conditions or improve the overall appearance of your skin.

It can be used to treat:

- ❖ Dry skin and eczema
- ❖ Itchy Skin

- ❖ Inflammation
- ❖ Infection, cuts and wound-healing
- ❖ Hair scalp treatment
- ❖ Acne

### **What are the properties of Coconut Oil?**

It has a moisturizing effect when applied to the skin. People commonly use coconut oil for eczema and helps in growth of premature infants. It's also used for psoriasis, obesity, heart disease, MS (multiple sclerosis), and many other conditions.

Hence these ingredients make a perfect combo to secure your hand.

**“Health is like money; we never know  
how valuable it is until we lose it.”**

- Josh Billings

